

From: **Dr. Ishrat Husain / Dean & Director @ IBA** <[ihusain@iba.edu.pk](mailto:ihusain@iba.edu.pk)>

Date: Wed, Mar 9, 2016 at 11:55 AM

Subject: RE: From Dr Nasir and Asad

To: Dr. Qazi Masood Ahmed / Director, Centre for Business & Economics Research  
<[qmasood@iba.edu.pk](mailto:qmasood@iba.edu.pk)>

Cc: Dr. Mohammed Nishat / Associate Dean @ Main Campus <[mnishat@iba.edu.pk](mailto:mnishat@iba.edu.pk)>, Dr.Sayeed Ghani / Associate Dean @ City Campus <[sghani@iba.edu.pk](mailto:sghani@iba.edu.pk)>, Dr.Tufail Qureshi / Editor Business Review CBER <[tqureshi@iba.edu.pk](mailto:tqureshi@iba.edu.pk)>, Adnan Hameed / Head of HR @ IBA <[ahameed@iba.edu.pk](mailto:ahameed@iba.edu.pk)>, Asad Ilyas <[masadilyas@gmail.com](mailto:masadilyas@gmail.com)>, Dr. Nasir Afghan <[nafghan@iba.edu.pk](mailto:nafghan@iba.edu.pk)>

On the recommendation of the committee's report I have decided to withdraw the Case studies Special edition of Business Review Vol 10 number 2 July- December 2015. All the copies of this edition should be returned and destroyed.

The Editorial Board is to be reconstituted and a new editor appointed by the REPAC in place of Dr. Tufail. Peer review process should be strengthened and brought at par with international journals of repute. HEC only gives points for publishing research journals in the W and X categories, so we get no points for our Y category Business Review. Our HEC ranking has suffered due to this stipulation. We need to make best efforts to upgrade the journal to the next category.

Dr. Afghan and Mr. Asad can submit these case studies to the new Editor who would arrange careful scrutiny by the peer reviewers. In case one, a few or all the cases are accepted for publication they should appear in the Case study section of the regular issue of Business Review. No special edition should be allowed in future as this dilutes the quality of the journal.

I wish to thank Dr. Tufail for carrying out the duties as Editor for such a long period.  
ishrat