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11
12 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**
13 **COUNTY OF SAN DIEGO, CENTRAL**

14
15 NATIONAL STRENGTH AND
CONDITIONING ASSOCIATION,

16 Plaintiff,

17 v.

18 GREG GLASSMAN; RUSSELL BERGER;
19 RUSS GREENE; CROSSFIT, INC. a
Delaware Corporation; and DOES 1 through
20 20, inclusive,

21 Defendants.

Case No. 37-2016-00014339-CU-DF-CTL

**OBJECTION TO DISCOVERY
REFeree'S ORDER NO. 6 RULING RE:
DISCOVERABILITY OF IDENTITY OF
PEER REVIEWERS PURSUANT TO
C.C.P. § 643(c); MEMORANDUM OF
POINTS AND AUTHORITIES**

The Hon. Joel R. Wohlfeil
Complaint Filed: May 2, 2016
Trial Date: June 1, 2018

22
23 **TO DEFENDANTS AND COUNSEL OF RECORD:**

24 **PLEASE TAKE NOTICE THAT** on Plaintiff NATIONAL STRENGTH AND
25 CONDITIONING ASSOCIATION ("NSCA") will and hereby does state its objections to the
26 Discovery Referee's Order No. 6 Ruling Re: Discoverability of Identity of Peer Reviewers
27 Pursuant to *Code of Civil Procedure*, § 643, subdivision (c).

28 Pursuant to *Code of Civil Procedure*, § 644(b), the Court must independently consider the

1 Discovery Referee's findings, the following objections, and any responses thereto:

2 1. In balancing Defendants GREG GLASSMAN; RUSSELL BERGER; RUSS
3 GREENE; and CROSSFIT, INC.'s (collectively, "CrossFit") right to discover the identity of peer
4 reviewers, the Discovery Referee failed to take into account the severe intrusion of the peer
5 reviewers' First Amendment rights, which weigh heavily against disclosing their identities. *See*
6 *Solarex Corp. v. Arco Solar, Inc.*, 121 F.R.D. 163 (N.Y.E.D. 1988) (balancing not only litigant's
7 need for discovery, but also the fundamental impact upon first amendment rights of freedom of
8 third party academics); *Cusumano v. Microsoft Corp.*, 162 F.3d 708 (1st Cir. 1988) (same); *Dow*
9 *Chemical Co. v. Allen*, 672 F.2d 1262 (7th Cir. 1987) (same); *see also Humane Society of U.S. v.*
10 *Superior Court*, 214 Cal.App.4th 1233, 1264 (2013) ("Just as a journalist, stripped of sources,
11 would write fewer, less incisive articles, an academician, stripped of sources, would be able to
12 provide fewer, less cogent analyses.") (quotation omitted).

13 2. In determining that the balancing of interests weighed in favor of disclosure of the
14 identities of the peer reviewers, the Discovery Referee made erroneous factual findings as to
15 "credible evidence of fraud." The Discovery Referee's conclusions were based in part on improper
16 reliance on an order issued by Judge Sammartino of United States District Court for the Southern
17 District in the separate federal matter, in which the district court ordered "issue sanctions," and in
18 part on Defendants mere speculation that the peer reviewer's *identities* are relevant and necessary
19 to CrossFit's defense. Defendants have already discovered the peer review *process* for the Devor
20 Article and have shown no legitimate or compelling need for the *identities* so as to infringe upon
21 the peer reviewers' First Amendment rights.

22 3. Given the great intrusion to the peer reviewers' First Amendment rights if
23 disclosure is nonetheless ordered, the Court should not adopt the Discovery Referee's ruling that
24 "[t]he information is to be produced under the protective order but not under any designation such
25 as 'for attorney's eyes only.'" (Order at p. 10, fn.3.) Less intrusive means of disclosure are
26 available to safeguard the peer reviewers' identities given that the parties can designate this
27 information as "attorney's eyes only" so as to prevent any dissemination of the identities and
28 maintain confidentiality.

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This Objection is based on the attached Memorandum of Points and Authorities, the Declaration of Kenneth S. Kawabata filed concurrently herewith, all of the pleadings, files, and records in this proceeding, all other matters of which the Court may take judicial notice, and any argument or evidence that may be presented to or considered by the Court prior to its ruling.

DATED: December 15, 2017

**MANNING & KASS
ELLROD, RAMIREZ, TRESTER LLP**

By: 

Kenneth S. Kawabata
Attorneys for Plaintiff, NATIONAL STRENGTH
AND CONDITIONING ASSOCIATION

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A FIRM OF ATTORNEYS AT LAW

1 **MEMORANDUM OF POINTS AND AUTHORITIES**

2 **I. INTRODUCTION**

3 On December 5, 2017, Discovery Referee, the Honorable William McCurine, Jr., issued
4 Order No. 6 Ruling Re: Discoverability of Identity of Peer Reviewers (hereinafter, the "Order"). In
5 that Order, the Discovery Referee compels Plaintiff NATIONAL STRENGTH AND
6 CONDITIONING ASSOCIATION (hereinafter, "NSCA") to disclose the identities of the peer
7 reviewers of the Devor Article, the subject of this lawsuit, without having considered of the
8 substantial fundamental rights at issue. (See Ex. A [Order No. 6].) Disclosure of the identities of
9 the peer reviewers, however, will greatly invade important First Amendment rights and cripple the
10 ability of NSCA to publish future scholarly articles. Further, the Order is based on erroneous
11 factual conclusions, as Defendants GREG GLASSMAN; RUSSELL BERGER; RUSS GREENE;
12 and CROSSFIT, INC.'s (collectively, "CrossFit") have not and cannot make a showing that their
13 need to discover the *identities* outweigh the fundamental rights at issue here; CrossFit has already
14 discovered the peer review *process* and there simply is no need for the identities of the individual
15 peer reviewers. Finally, if the Court is nonetheless inclined to order disclosure of the identities,
16 the Discovery Referee's limit on protection is erroneous, as there are legitimate concerns
17 necessitating "Attorney's Eyes Only" designation at this juncture of the litigation.

18 **II. RELEVANT FACTUAL AND PROCEDURAL BACKGROUND**

19 **A. The Parties' Lawsuits**

20 On May 12, 2014, CrossFit filed suit against the NSCA in the United States District Court,
21 Southern District of California (the "Federal Action"). CrossFit's operative complaint alleges
22 violations under the federal Lanham Act and asserted various state law claims, including violation
23 of the Unfair Competition Law and trade libel, based on the NSCA's publication of the Devor
24 Article. The claims in the Federal Action arise from an article published in The Journal of
25 Strength and Conditioning Research ("JSCR"), which is a publication owned by the NSCA. The
26 subject article was written by Dr. Steve Devor, a professor at Ohio State University, and his team
27 of graduate students. The scholarship piece was the result of a study performed by the graduate
28 students at a CrossFit gym in Columbus, Ohio. The study tracked the efficacy of a ten week

1 CrossFit regiment. The article (referred to as the "Devor Article") was submitted by the Devor
2 group to the JSCR in June of 2012 for potential publication. Before publishing articles, such as
3 the Devor Article, the JSCR conducts peer review and, after a rigorous double-blind peer review
4 by academics and scholars, the JSCR published the Devor Article. After publication (and after
5 CrossFit filed suit), it came to light that there had been an issue as to a limited aspect of the data
6 gathered by the Devor group in conducting the study. The NSCA thereafter issued an erratum
7 addressing this minor aspect of the study.

8 Prior to and after the Federal Action was filed, CrossFit attacked (and continues to attack)
9 NSCA on social media, making certain statements that essentially accused the NSCA of
10 committing fraud and spreading lies about CrossFit in relation to the Devor Article, among other
11 accusations. Based on this conduct, the NSCA filed this separate action in the San Diego Superior
12 Court against CrossFit and certain individuals for defamation and trade libel (the "State Action").¹
13 The parties stipulated to have a Discovery Referee pursuant to *Code of Civil Procedure*, § 638 and
14 elected to have the Honorable William McCurine, Jr. preside over discovery matters. In so
15 stipulating, the parties maintained their right to object to the Discovery Referee's rulings and/or
16 findings of fact.

17 **B. CrossFit's Motion to Compel Discovery Regarding The Peer Review Process**
18 **and the Selection of the Peer Reviewers**

19 CrossFit moved the Discovery Referee to compel NSCA's discovery responses to various
20 requests, including the identities of the peer reviewers, at issue here. CrossFit argued that such
21 information was relevant and necessary to their defense that CrossFit did not defame NSCA in
22 various ways and on various social media outlets because, CrossFit claims, "[a]t the center of these
23 and nearly all of the other allegedly defamatory statements (as well as the Federal Case) is the
24 process used by the NSCA to coerce and inject false injury data about CrossFit training into the
25 so-called Devor Article." (Ex. B [CrossFit's Letter Brief, dated October 20, 2017], at p. 4.)

26
27 _____
28 ¹ The briefing and supporting materials are extensive encompassing over a thousand pages. NSCA proposes providing the court with the relevant portions for review.

1 CrossFit relied much on the Federal Action, including pointing to two orders issued in that action:
2 (1) the district court's grant of CrossFit's motion for partial summary judgment in which that court
3 found *only* that the injury data of the Devor Article was false, not that *anyone knew* of the falsity;
4 and (2) the sanctions order entered against NSCA, in which the district court imposed "issue" and
5 "adverse inference" sanctions. (Ex. B, at pp. ; see *id.* at p. 13["Here, the Federal court's Summary
6 Judgment Order on falsity and the Sanctions Order surpasses mere allegations of fraud or
7 misconduct."]; Ex. D [CrossFit's Letter Brief, dated November 3, 2017], at pp. 3, 12-13.) But
8 these orders in no way made factual determinations that the peer review process was fraudulent,
9 which would open the door to the discovery CrossFit now seeks. In contending disclosure was
10 appropriate, CrossFit argued that there is no peer review privilege and, without stating any basis,
11 that "there is no legitimate confidentiality concern that justifies withholding the requested
12 information." (Ex. B at pp. 11-12.)

13 In its opposition, while NSCA agreed there is no legally established "peer review
14 privilege," NSCA directed the Discovery Referee that it must apply a balancing test that is
15 separate and apart from a privilege analysis. Citing several analogous and instructive decisions,
16 NSCA contended that the balancing of the interests of the parties and, specifically, the third-party
17 academics outside of the litigation, weigh in favor of maintaining confidentiality because, at a
18 minimum, confidentiality is required to prevent any "chilling effect" on candid peer review. (Ex.
19 C [NSCA's Letter Brief in Opposition, dated October 27, 2017], at pp. 4-6.) Indeed, as the courts
20 concluded in the cited cases, in such situations, seeking to invade "academic freedom" may
21 seriously implicate first amendment rights. *See Solarex Corp. v. Arco Solar, Inc.*, 121 F.R.D. 163
22 (N.Y.E.D. 1988). NSCA therefore contended that to the extent there is *any* relevance as to the
23 peer reviewers' *identities* in this case (which NSCA contends there is not), NSCA's compelling
24 interest to maintain confidentiality of its peer reviewers' identities outweighs any need for CrossFit
25 to obtain that information, especially because CrossFit has already discovered the peer review
26 process. There is simply no need to disclose the identities. Less intrusive means are available.
27 (Ex. C, at p. 6-7.)
28

1 C. **The Discovery Referee's Order No. 6 Ruling Re: Discoverability of Identity of**
2 **Peer Reviewers**

3 After hearing oral argument on November 15, 2017, the Discovery Referee took the "peer
4 review" issue under submission. On December 5, 2017, the Discovery Referee issued its order
5 compelling NSCA to disclose the identity and contact information of the peer reviewers of the
6 Devor study and that "[t]he information is to be produced under the protective order but not under
7 any designation such as 'for attorney's eyes only.'" (Ex. A, at pp. 9-10.) In coming to its order, the
8 Discovery Referee found there was "a credible allegation of fraud" relevant to this case based in
9 large part on the federal district court's sanctions order which issued certain issue and adverse
10 inference sanctions against NSCA in the Federal Action, which deemed certain facts as
11 established, and based on the unsupported view that "CrossFit has produced evidence that the
12 NSCA wrongly influenced the Devor study in a way that compromised the integrity of the peer
13 review process." (Ex. A, at p. 5-7.) Based on the conclusion of "a credible allegation of fraud,"
14 the Discovery Referee incorrectly relied upon *University of Pennsylvania v. EEOC*, 493 U.S. 182
15 (1990), and concluded "the fact that the claim of fraud is 'credible' is sufficient for balancing
16 regarding the discovery issue." (Ex. A, at p. 6-7.) Absent from the Order is any meaningful
17 consideration of the severe intrusion of First Amendment rights, which weigh heavily against
18 disclosing the identities of the peer reviewers.

19 **III. ARGUMENT**

20 A. **Under Code of Civil Procedure, Section 644, Subdivision (b), the Court is to**
21 **Independently Consider the Discovery Referee's Findings Ruling**

22 The Court may not "abdicate[] its judicial responsibility by simply entering an order on the
23 referee's report as though it were a binding decision of the court itself." *Rockwell Internat. Corp.*
24 *v. Superior Court*, 26 Cal.App.4th 1255, 1270 (1994) (citing *Aetna Life Ins. Co. v. Superior Court*,
25 182 Cal.App.3d 431, 435-436 (1986)). "The referee's factual findings are advisory
26 recommendations only; they are not binding unless the trial court adopts them." *Lopez v.*
27 *Watchtower Bible & Tract Society of New York, Inc.*, 246 Cal.App.4th 566: 588-89 (2016) (citing
28 *In re Marriage of Petropoulos* (2001) 91 Cal.App.4th 161, 176; § 644, subd. (b)). The Court must

1 therefore "'independently consider[] the referee's findings and any objections and responses
2 thereto filed with the court.'" *Id.* (quoting § 644, subd. (b); *Marathon Nat. Bank v. Superior Court*,
3 19 Cal.App.4th 1256, 1261 (1993)). The legislature made clear that in reviewing referees'
4 recommendations, nothing in Section 643 "is intended to deprive the court of its power to ...
5 modify or disregard the referee's recommendations, and this overriding power may be exercised at
6 any time, either on the motion of any party for good cause shown or on the court's own motion.."

7 **B. The Discovery Referee Did Not Give sufficient Consideration to the Severe**
8 **Intrusion of First Amendment Rights in Compelling Disclosure of the**
9 **Identities of Peer Reviewers of Academic Scholarship**

10 In balancing CrossFit's right to discover the identity of peer reviewers, the Discovery
11 Referee failed to take into account the severe intrusion of the First Amendment rights and
12 "academic freedom" at issue, which weigh heavily against disclosing their identities. *See Solarex*
13 *Corp. v. Arco Solar, Inc.*, 121 F.R.D. 163 (N.Y.E.D. 1988) (balancing not only litigant's need for
14 discovery, but also the fundamental impact upon first amendment rights of freedom of third party
15 academics); *Cusumano v. Microsoft Corp.*, 162 F.3d 708 (1st Cir. 1988) (same); *Dow Chemical*
16 *Co. v. Allen*, 672 F.2d 1262 (7th Cir. 1987) (same); *see also Humane Society of U.S. v. Superior*
17 *Court*, 214 Cal.App.4th 1233, 1264 (2013) ("Just as a journalist, stripped of sources, would write
18 fewer, less incisive articles, an academician, stripped of sources, would be able to provide fewer,
19 less cogent analyses.") (quotation omitted). Absent from Order No. 6 is *any* consideration of the
20 potential invasion upon fundamental rights, such as First Amendment rights relevant here,
21 necessitating a higher showing of relevance. *See Solarex*, 121 F.R.D. 163 (adopting higher
22 relevancy standard when considering whether to compel identity of peer review sought in
23 discovery).

24 As NSCA argued to the Discovery Referee, this Court must undertake and evaluate the
25 competing legitimate interests for and against disclosure: In balancing CrossFit's supposed need to
26 compel disclosure of the peer reviewers' identities against NSCA's "assertion that the discovery
27 will intrude upon protected first amendment rights ..., a court must not only weigh the litigant's
28 need for discovery ... but also must carefully consider the seriousness of [that] intrusion

1 Obviously, the more fundamental the impact upon the first amendment rights ..., the greater the
2 need for discovery must be before a court will order an intrusion." *Solarex*, 121 F.R.D at 172
3 (quoting *Tavoulaareas v. Piro*, 93 F.R.D. 35, 41 (D.D.C. 1981)).

4 Relying on federal cases such as *Solarex*, 121 F.R.D. 163 ; *Richards of Rockford, Inc. v.*
5 *Pacific Gas & Electric Co.*, 71 F.R.D. 388, 389-90 (N.D. Cal. 1976); and *Dow Chemical*, 672 F.2d
6 1262, NSCA argued that independent peer review in scholarship, such as at issue here, requires
7 confidentiality to preserve the integrity of the peer review process. *See Solarex*, 121 F.R.D. at 174.
8 Without confidentiality and disclosing identities of peer reviewers would invade the "academic
9 freedom" recognized under the First Amendment and have "a 'chilling effect' on candid peer
10 evaluations in the future. " *Id.*; *see also Dow General* 672 F.2d 1262 and *Cusumano*, 162 F.3d
11 708. Indeed, when the California Court of Appeal was confronted with a similar question—
12 whether disclosure of documents pertaining to prepublication communications and deliberations
13 relating to an academic study should be compelled, the Court of Appeal expressly recognized and
14 adopted the federal view: "We are not the first court to recognize the chilling effect disclosing
15 prepublication research communications could have on academic research or the negative impact
16 such disclosure would have to the quantity and quality of studies and reports produced for the
17 public by that research." *Humane Society*, 214 Cal.App.4th 1233, 1263.

18 An analogous case instructs the Court that it should deny disclosure of the identities of the
19 peer reviewers. In *Solarex*, 121 F.R.D., the defendant sought to compel a publisher to disclose the
20 identity of an independent peer reviewer who evaluated a manuscript for publication. *Id.* at 166.
21 The court there balanced the parties' interests, and held that independent peer review is important
22 because it contributes to the advancement of science. *Id.* at 171. Additionally, the court
23 recognized (as is this case here) that "the journals' editors may not themselves possess sufficient
24 expertise to evaluate critically the merits of scientific manuscripts in the diverse and complex
25 areas covered by [its] publications." *Id.* at 170. And the court in no uncertain terms concluded
26 that disclosing the identity of reviewers would inhibit rigorous scrutiny of articles and produce a
27 "chilling effect" on candid peer evaluations in the future. *Id.* at 180. Finally, the Court noted that
28 the information sought were from individuals not parties to the present litigation, which made it

1 more likely that production of the requested material would unduly burden the publisher. *Id.* at
2 179.

3 When then weighing the defendants' noted relevance against the important rights of the
4 peer reviewers and the significant interests of the peer review process itself, the court concluded
5 defendants had not made a sufficient showing, as compelling disclosure would indulge in
6 defendants' speculation and ignore defendant's failure "to demonstrate more than a minimal level
7 of 'need'." *Id.* at 175-80. The court also rejected defendant's suggestion that a protective order
8 would suffice to adequately safeguard the important interests at issue: "the disclosure sought, even
9 limited to the context of this litigation, would, as indicated above, carry a risk that the [journal's]
10 peer review process will be jeopardized." *Id.* at 180.

11 The exact same public policies underlying the federal courts' decisions apply here, and
12 while the Discovery Referee references the balancing test utilized in *Solarex*, the Discovery
13 Referee failed to appreciate the great interests in protecting First Amendment rights at issue here.
14 Indeed, the Devor Article—like other JSCR articles—was subject to a double-blind peer review in
15 which the authors did not know the identity of the reviewers, and vice versa. And here, the peer
16 reviewers were unpaid volunteers who agreed to conduct a review of the Devor Article for
17 academic reasons. In order to conduct objective, candid reviews, it is a primary factor for the peer
18 reviewers not to have their identities disclosed, nor does the peer reviewers expect their identities
19 to be disclosed.

20 Revealing the identities of the Devor Article's peer reviewers, even if only to the parties in
21 this litigation, will inhibit future reviewers from being candid in their criticism, and will hamper
22 NSCA's ability to attract highly qualified scientists to conduct reviews, especially those who are
23 willing to review on a volunteer basis. Just as the court found in *Solarex*, limiting the disclosure
24 of peer reviewer identities to the parties in the present litigation will not eliminate the risk that
25 potential reviewers will learn that their identities could be disclosed in litigation and could very
26 well jeopardize the future of peer review. "There would thus be a 'chilling effect' on candid peer
27 evaluations in the future." *Solarex*, 121 F.R.D. at 180. Indeed, the JSCR peer review process
28 cannot function if the peer reviewers are identified and subjected to being involved in the litigation

1 process.

2 The Discovery Referee and CrossFit's reliance on *University of Pennsylvania v. EEOC*,
3 493 U.S. 182 (1990) is misplaced. While that case consisted of "peer review" in the academic
4 realm, it concerned "peer review" of "tenure-file documents," not of peer review information
5 (including the identities) related to academic content. Indeed, the Supreme Court specifically
6 concluded that concerns over "academic freedom" under the First Amendment in *University of*
7 *Pennsylvania* were simply not present as the petitioner itself "does not allege that the
8 Commission's subpoenas are intended to or will in fact direct the content of university discourse
9 toward or away from particular subjects or points of view." *Id.* at 198. Under the facts and
10 circumstances of *University of Pennsylvania*, where the EEOC was investigating employment
11 discrimination, the Supreme Court found no "peer review privilege" or overriding interest to
12 preclude disclosure because "[a] university faced with a disclosure request might well utilize the
13 privilege in a way that frustrates the EEOC's mission." *Id.* at 194. In that context, the Supreme
14 Court concluded: "We are reluctant to 'place a potent weapon in the hands of employers who have
15 no interest in complying voluntarily with the Act, who wish instead to delay as long as possible
16 investigations by the EEOC." *Id.* (quoting *EEOC v. Shell Oil Co.*, 466 U.S. 54, 81 (1984)). Here,
17 on the other hand, just as in *Solarex* and other relevant federal cases, at issue is not the potential
18 frustration of a government agency's mission, but the protection of "academic freedom" among
19 private litigants and third parties so as to *not* interfere with content of scholarship discourse and
20 publications.

21 Further, CrossFit's cursory explanations as to why there are no First Amendment concerns
22 in this instant are without merit. (See Ex. D, at pp. 17-18.) CrossFit claims *Solarex* is
23 inapplicable because, according to CrossFit, "[u]nlike the 'fishing expedition' in *Solarex*, CrossFit
24 (in the Motion and this reply brief) and the Federal court (in the Sanctions Order and Summary
25 Judgment Order on falsity) have identified extensive evidence of fraud and scientific misconduct,"
26 but as discussed below, CrossFit's supposed identification of extensive evidence of fraud and
27 scientific misconduct is based on its own conjecture and speculation, and the Sanctions Order and
28 Summary Judgment Order in *no way* found, much less conclusively ruled, that NSCA committed

1 fraud in its peer review process. Even if evidence attached to CrossFit's motion and reply could
2 support that NSCA committed fraud and/or scientific misconduct as to the article itself, by, for
3 example, manipulating the injury data as CrossFit claims (which NSCA vehemently denies),
4 CrossFit *still* has not pointed to evidence that the peer review process itself was conducted in a
5 fraudulent manner aside from its speculation that Dr. Kraemer "handpicked" the reviewers.

6 Moreover, any review of *Solarex* establishes that the court's conclusion to preclude
7 disclosure was not based on the moving party's apparent desire to undergo a "fishing expedition."
8 As here, the moving party in *Solarex* wanted to identify any individual that peer reviewed the
9 subject manuscript and then depose that individual, which apparently was only *one* person. 121
10 F.R.D. at 180 (moving party "seeks to depose only a single reviewer.") The court there noted that
11 compelling that narrow request would still impinge upon the interests of the publication and its
12 need to conduct candid peer reviews. CrossFit cannot dispute that *Solarex* is squarely on point.

13 Finally, NSCA argued that CrossFit cannot establish any sufficient relevance that would
14 demand compelling disclosure of the identities. CrossFit points to in Paragraph 14(A) of the
15 Complaint, in which NSCA alleges it was defamed by a YouTube video stating that "Peer
16 reviewers for the NSCA's scientific publication are handpicked by Dr. Kraemer." But the
17 relevance of the identities of the peer reviewer are not relevant to prove the truth of the statement
18 that the peer reviewers were handpicked by Dr. Kraemer. The allegation relates to the process by
19 which reviewers were selected, and CrossFit *has* obtained discovery on that issue when it deposed
20 Dr. Kraemer and Dr. Triplett in the Federal Action. CrossFit again deposed Dr. Kraemer on July
21 25, 2017 in the State Action and he was again examined on the Devor Article. Thus, the
22 information as to how the reviewers were selected has been obtained by CrossFit. Accordingly,
23 there is simply no need, much less a compelling need to compel disclosure of the identities of the
24 peer reviewers and infringe upon important constitutional freedoms, which will unquestionably
25 chill future academic discourse.

26 C. **The Discovery Referee's Factual Findings of "Credible Evidence of Fraud" is**
27 **Based on CrossFit's Speculation and Conjecture**

28 In determining that the balancing of interests weighed in favor of disclosure of the

1 identities of the peer reviewers, the Discovery Referee made erroneous factual findings as to
2 "credible evidence of fraud." It is no surprise that CrossFit takes great liberties in the facts of this
3 case, even where its voluminous exhibits do no support its assertions. Indeed, CrossFit repeatedly
4 relied upon the Summary Judgment order and Sanctions order in the Federal Action to state
5 evidence of fraud is apparent and in fact, proven. The Discovery Referee adopted CrossFit's
6 erroneous presentation.

7 The Summary Judgment order, for example, *did not* rule on fraud, motive, or even
8 knowledge of the falsity of the injury data used in the Devor Article. The federal court simply
9 ruled on the issue of whether the data was in fact false. The court found it was and entered partial
10 summary judgment on that issue. There were no findings, much less conclusive rulings on fraud.
11 And as to the Sanction's order, the federal court did impose "issue" and "adverse inferences"
12 findings on CrossFit, but these findings were not subject to the rigorous standard on summary
13 judgment nor were these issues presented to a jury. These were imposed based on what the federal
14 court saw as NSCA's misuse of the discovery process.² While NSCA cannot turn back the clock
15 on the sanctions, the NSCA has not had its day in court to disprove those facts now "deemed
16 established" for purposes of the Federal Action. The sanctions imposed do not *prove* NSCA
17 committed fraud and/or scientific misconduct.

18 Further, there is no evidentiary support for many of the Discovery Referee's factual
19 findings, aside from CrossFit's conjecture. Indeed, there is *no* evidence supporting:

20 (1) "[I]t appears that the critical information in the Devor study was based on information,
21 data, and process that the NSCA knew was unscientific, false and unreliable" prior to the
22 publication of the study, (Ex. A, at p. 7, ¶ 2). This is CrossFit's improper conjecture without
23 citation to credible evidence.

24 (2) "Dr. Kraemer, as the Editor-in-Chief purposely manipulated events to produce a false
25 and scientifically invalid report injurious to CrossFit and helpful to NSCA." (Ex. A, at p. 7, ¶ 5).

26
27 ² NSCA sought reconsideration of that order, which the federal court denied. If necessary, NSCA
28 intends to appeal that order at the conclusion of the trial court proceedings.

1 This is again CrossFit's improper conjecture without citation to credible evidence.

2 (3) "Dr. Kraemer steered the authors of the Devor study to discuss injuries among CrossFit
3 members," (Ex. A, at p. 7, ¶ 6). While it is true that Dr. Kraemer advised Dr. Devor that inclusion
4 of injury data as visual/corroborating support of Dr. Devor's study would make the article
5 publishable, there is no evidence that Dr. Kraemer's advice was to "steer" and "manipulate" data
6 injury from *someone* else's study;

7 (4) Russell Berger, who had suspicions that the injury data was questionable, *opined* that
8 Dr. Kraemer "had no concerns about it as far as he was concerned because it had been peer-
9 reviewed." (Ex. A, at p. 7, ¶ 7 [Berger deposition, pgs. 232-233].) Mr. Burger's opinion does not
10 and cannot establish Dr. Kraemer's knowledge of the falsity of the data injury.

11 (5) "The 16% figure of those who dropped out of CrossFit because of injury or overuse
12 was false." (Ex. A, at p. 8, ¶ 10 [Cinea deposition, pgs. 47-48].) Keith Cinea testified to this *long*
13 *after* CrossFit commenced the Federal Action and does not establish knowledge *at the time* of
14 publication of the Devor Article.

15 (6) "The peer reviewers did not test the underlying data in the Devor article to determine
16 ow the authors obtained the information." (Ex. A, at p. 8, ¶ 12 [Cinea deposition, pgs. 47-48].)
17 This fact is true, but there is nothing improper about peer reviewers not testing the underlying
18 data, as this is the stand for the peer review, the reviewers do not test the data in an article that
19 someone else wrote.

20 (7) "The Devor study is constantly cited in professional journals in a way that is harmful to
21 CrossFit and helpful to the NSCA." (Ex. A, at p. 8, ¶ 13.) This is again CrossFit's improper
22 conjecture without citation to credible evidence.

23 **D. If the Court is Inclined to Adopt the Discovery Referee's Order, It Should**
24 **Reject the Discovery Referee's Ruling as to the Level of Protection under the**
25 **Protective Order**

26 As discussed above, disclosure of the identities of peer reviewers implicate important
27 constitutional rights. If the Court is nonetheless inclined to order disclosure, NSCA respectfully
28 requests that it do so with the requirement that such information be disclosed pursuant to an

1 "Confidential - Counsel Only" designation under the protective order. The NSCA has strong
2 concerns that without such designation CrossFit may disseminate this information, directly or
3 indirectly, via social media or other mechanisms, or use it for broader purposes, if it is made
4 known to the individual defendants. And while the existing protective order provides a
5 mechanism for enforcement against such disclosures, NSCA maintains its belief that less intrusive
6 means are available to achieve the needs of the litigants and goals of peer review in academic
7 settings. The NSCA recognizes that circumstances may change which may allow for
8 reclassification under paragraph 13 of the protective order and, therefore, NSCA in no way seeks
9 to suggest an "Confidential - Counsel Only" designation may not be appropriately challenged at a
10 later date. But at this juncture, the needs to maintain confidentiality of the peer reviewer identities
11 as CrossFit's counsel investigates whether each were "handpicked" by Dr. Kraemer does not
12 warrant further dissemination beyond the attorney's eyes.

13 **IV. CONCLUSION**

14 For the foregoing reasons, the Court should reject the Discovery Referee's ruling and issue
15 an order denying CrossFit's motion to compel disclosure of the identities of the peer reviewers.
16 However, should the Court be inclined to compel disclosure, NSCA respectfully requests that the
17 Court reject the Discovery Referee's ruling as to designation under the protective order and enter
18 an order compelling disclosure pursuant to the protective order with the designation of
19 "Confidential - Counsel Only".

20 DATE: December 15, 2017

**MANNING & KASS
ELLROD, RAMIREZ, TRESTER LLP**

21
22
23 By: 

Kenneth S. Kawabata
Attorneys for Plaintiff, NATIONAL STRENGTH
AND CONDITIONING ASSOCIATION

1 PROOF OF SERVICE

2 STATE OF CALIFORNIA, COUNTY OF SAN DIEGO

3 At the time of service, I was over 18 years of age and not a party to this action. I am
4 employed in the County of San Diego, State of California. My business address is 550 West C
Street, Suite 1900, San Diego, CA 92101.

5 On December 15, 2017, I served true copies of the following document(s) described as
6 **OBJECTION TO DISCOVERY REFEREE'S ORDER NO. 6 RULING RE:
7 DISCOVERABILITY OF IDENTITY OF PEER REVIEWERS PURSUANT TO C.C.P. §
643(c); MEMORANDUM OF POINTS AND AUTHORITIES**, on the interested parties in this
action as follows:

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CROSSFIT, INC.

15 **BY MAIL:** I enclosed the document(s) in a sealed envelope or package addressed to the
16 persons at the addresses listed in the Service List and placed the envelope for collection and
17 mailing, following our ordinary business practices. I am readily familiar with the practice of
18 Manning & Kass, Ellrod, Ramirez, Trester LLP for collecting and processing correspondence for
mailing. On the same day that correspondence is placed for collection and mailing, it is deposited
in the ordinary course of business with the United States Postal Service, in a sealed envelope with
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indication that the transmission was unsuccessful.

22 I declare under penalty of perjury under the laws of the State of California that the
23 foregoing is true and correct.

24 Executed on December 15, 2017, at San Diego, California.

25 
26 _____
Vianey Beravides