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December 15, 2014

adam.marcus1@gmail.com

SENT VIA EMAIL:
Adam Marcus
Managing Editor
McMahon Publishing
545 W 45<sup>th</sup> Street, 6<sup>th</sup> Floor
New York, NY 10036

RE:

Varun Kersherwani

Our File No. 21912.000

Dear Mr. Marcus:

We represent Varun Kersherwani of Omaha, Nebraska, in regard to the attached blog entry.

Mr. Kersherwani believes that this material contains inaccurate and defamatory material concerning him.

On his behalf, we demand that this article be taken down from all electronic sources and sites, including, but not limited to, the following:

- 1. <a href="http://www.sciencedirect.com/science/article/pii/S1043466607000324?via=ihub">http://www.sciencedirect.com/science/article/pii/S1043466607000324?via=ihub</a>
- 2. <a href="http://retractionwatch.com/2012/04/26/authors-public-dispute-over-retraction-notice-in-cytokine-ends-in-a-draw-bruises-journal/">http://retractionwatch.com/2012/04/26/authors-public-dispute-over-retraction-notice-in-cytokine-ends-in-a-draw-bruises-journal/</a>

Please provide written confirmation that everything has been taken down and will not be reset nor restored in regard to this matter. If we don't hear from you within 30 days of the date of this letter, Mr. Kersherwani has authorized us to institute legal proceedings. Because this article has a national circulation, you are advised that you are amenable to a lawsuit in Omaha, Nebraska.

## Please govern yourself accordingly.

Sincerely,

Michael A. Nelsen

mnelsen@mcrlawyers.com

John a Tulia

MAN:epa Enclosure

cc: Varun Kersherwani N:\WDOX\CLIENTS\21912\000\CORR\00140663.DOCX